

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT22/12 13.01  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME SHELLI HUTTON  
SALES PRSN WA- JOE KNAUER

CONTRACT # 6384919

	CLASS: NATL.	LOCAL	REGIONAL
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ORDER #	CONTRACT #	EST#	DATE	COMMENTS: (LINE, ORDER, INVOICE)
		640		

PRDCT	<u>NELSON FOR SENATE</u>	<u>EST#640</u>	COMMENTS

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CO-OP BILLING NEEDED

DATE OCT22/12 13.01

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_

CO-OP BILLING NEEDED

REP: TO LENA  
ED TITTE

TO LENA  
FR JULIE  
OK'D M4  
TTLS RTS  
PLS CFM, THX 10/22

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

: LINE# :	REP :	CD :	TIME PERIOD :	LGTH :	SEC :	RATE :	START DATE :	END DATE :	SPTS /WK :	WEEK INVT :	DAYS :	TOTL SPTS:
:	:	:	:	:	:	:	:	:	:	:	:	:

AGENCY EST# = 640

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =

AGENCY EST# = 640

14 S 1000P-1100P

WO

\$5,250.00

10/23

10/23

○

TUE

0

PROGRAM : PRIVATE PRACTICE

U  
C

THU

1

26 A 1000P-1100E

W  
O

\$5,000.00

10/25

10/25

7

THU

1

PROGRAM : SCANDEL  
ORD COM1: WE CAN OFFER  
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-14 FOR 1 SPOT/WK

REP HEADLINE# 6384919 TRF# 337778  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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27	A		500A-600A	30		\$250.00	10/28	10/28	1		SUN	1
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PROGRAM : NEWS  
ORD COM1: WE CAN OFFER  
PART OF A MAKEGOOD MADE UP OF LINES 26-27  
STATION MAKEGOOD OFFERS:  
M4 OK'D BUY#14 MISSED:TUE/1000P-1100P OCT23 30S \$5,250.00 (OCT22/12)  
OFFER:THU/1000P-1100P OCT25 30S \$5,000.00 PLS ADVISE.  
& SUN/500A-600A OCT28 30S \$250.00  
CMT:WE CAN OFFER

OCT/12 47125.00 NOV/12 11835.00  
CONTRACT TOTAL 58960.00  
TOTAL SPOTS 43

MARKET TOTALS \$168,457 WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 2% CABL 0%  
WOPX 0% WRDQ 2% EFTV 0%

SHARES ESTIMATED

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE